SHORT-TERM TOURISM RENTALS
Observation, Regulation and Labour reconfigurations
Thursday 15 March 2018, Paris, Fondation Hellénique

8:30-9:00
Registration and coffee/tea

9:00-9:15
Welcome and Introduction
Anne-Cécile Mermet, Maria Gravari-Barbas

9:15-10:35
Short-term rentals and the commodification of home
Discussant: Sébastien Jacquot, EIREST, Paris 1 Panthéon-Sorbonne

The Urban Micro Entrepreneur at Home: Discussing Practices of Hosting on Airbnb Through the Lens of Labour (9:15-9:35)
Katharina Knaus, Technische Universität Berlin

Working from Home: Academics and Airbnb, an Autoethnographic Account (9:35-9:55)
Samantha Wilkinson, Manchester Metropolitan University and Catherine Wilkinson, Edge Hill University

If Home Becomes Work. Narratives from the Middle (9:55-10:15)
Giovanni Semi, University of Turin and Marta Tonetta, University of Milan

Discussion (10:15-10:35)

10:35-11:05
Coffee break

11:05-12:25
Professionalization of short-term rentals and new forms of entrepreneurship
Discussant: Jean-Michel Chapuis, EIREST, Paris 1 Panthéon-Sorbonne

The gamification of the Sharing Economy: funware design of peer-to-peer platforms and its impacts on micro-entrepreneurship (11:05-11:25)
Maria Francesca Renzi, University of Roma Tre, Marianna Sigala, University of South Australia Business School, Martina Toni, Roberta Guglielmetti, Laura Di Pietro, Stefania Zanda

Disruptors or ‘business as usual’? Entrepreneurial orientations and motives of tourism micro-entrepreneurship in Australia (11:25-11:45)
Marianna Sigala, University of South Australia Business School

Exploring the Spatio-temporalities of Work(place) in the Collaborative Economy: Implications for Worker Protection and Labour and Life (11:45-12:05)
Dimitri Ioannides and Kristina Zampoukos, Mid-Sweden University

Discussion (12:05-12:25)

12:25-13:25
Lunchbreak
13:25-14:40  **Digital short-term rentals platforms and the data issue**  
*Informal economy and maximal visibility: the use of big data to analyze short-term tourism rentals (13:25-13:45)*  
Gael Chareyron, École Supérieure d'Ingénieurs Léonard de Vinci, Saskia Cousin, Université Paris Descartes, Sébastien Jacquot, Université Paris 1 Panthéon-Sorbonne

The Role of a Data Activist. Why we need data activists when analyzing and resisting short-term rentals impacts (13:45-14:25)  
Murray Cox, Keynote, Founder of the website Inside Airbnb  
Discussion (14:25-14:40)

14:40-16:00  **Short-term rental hosts’ regimes of practices**  
Discussant: Anne-Cécile Mermet, EIREST, Université Paris 1 Panthéon-Sorbonne

Living with guests - *Understanding reasons for renting out in a mobile society* (14:40-15:00)  
Natalie Stors, Universität Trier

New trends in the old capital. Policies, practices and strategies in short-term tourism rental in Kyoto, Japan (15:00-15:20)  
Magda Bolzoni, University of Turin

Guillaume Barral, Université Jean Moulin Lyon 3  
Discussion (15:40-16:00)

16:00-16:30  **Coffee break**

16:30-18:10  **Regulating peer-to-peer tourist accommodation**  
Discussant: Maria Gravari-Barbas, EIREST, Paris 1 Panthéon-Sorbonne

Regulating Airbnb: How cities deal with negative externalities of short-term rentals (16:30-16:50)  
Shirley Nieuwland, Erasmus University Rotterdam

Cities versus Airbnb? Comparing regulatory measures and policy instruments dealing with short-term rentals in European cities (16:50-17:10)  
Thomas Aguilera, Institut d’Études Politiques de Rennes, Francesca Artioli, Université Paris Est Créteil, Claire Colomb, University College London

Is it Effective to Limit the Number of Tourist Apartments Licenses to Address Gentrification? Evidence from Barcelona (17:10-17:30)  
Oriol Anguerra-Torreli, CETT - Universitat de Barcelona

Airbnb, an informal economy? The implementation of avoidance strategies of the law by Airbnb hosts (17:30-17:50)  
Jeanne Richon, Université Paris 1 Panthéon-Sorbonne  
Discussion (17:50-18:10)

18:15-19:30  **Cocktail**

**Venue**: Fondation Hellénique, Cité Internationale Universitaire de Paris, 478 Boulevard Jourdan 75014 Paris. +(33) 1 58 10 21 00  
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