



SHORT-TERM TOURISM RENTALS

Observation, Regulation and Labour reconfigurations

Thursday 15 March 2018, Paris, Fondation Hellénique

8:30-9:00

Registration and coffee/tea

9:00-9:15

Welcome and Introduction

Anne-Cécile Mermet, Maria Gravari-Barbas

9:15-10:35

Short-term rentals and the commodification of home

Discussant: Sébastien Jacquot, EIREST, Paris 1 Panthéon-Sorbonne

The Urban Micro Entrepreneur at Home: Discussing Practices of Hosting on Airbnb Through the Lens of Labour (9:15-9:35)

Katharina Knaus, Technische Universität Berlin

Working from Home: Academics and Airbnb, an Autoethnographic Account (9:35-9:55)

Samantha Wilkinson, Manchester Metropolitan University and **Catherine Wilkinson**, Edge Hill University

If Home Becomes Work. Narratives from the Middle (9:55-10:15)

Giovanni Semi, University of Turin and **Marta Tonetta**, University of Milan

Discussion (10:15-10:35)

10:35-11:05

Coffee break

11:05-12:25

Professionalization of short-term rentals and new forms of entrepreneurship

Discussant: Jean-Michel Chapuis, EIREST, Paris 1 Panthéon-Sorbonne

The gamification of the Sharing Economy: funware design of peer-to-peer platforms and its impacts on micro-entrepreneurship (11:05-11:25)

Maria Francesca Renzi, University of Roma Tre, **Marianna Sigala**, University of South Australia Business School, **Martina Toni**, **Roberta Guglielmetti**, **Laura Di Pietro**, **Stefania Zanda**

Disruptors or 'business as usual'? Entrepreneurial orientations and motives of tourism micro-entrepreneurship in Australia (11:25-11:45)

Marianna Sigala, University of South Australia Business School

Exploring the Spatio-temporalities of Work(place) in the Collaborative Economy: Implications for Worker Protection and Labour and Life (11:45-12:05)

Dimitri Ioannides and **Kristina Zampoukos**, Mid-Sweden University

Discussion (12:05-12:25)

12:25-13:25

Lunchbreak

- 13:25-14:40 **Digital short-term rentals platforms and the data issue**
Informal economy and maximal visibility: the use of big data to analyze short-term tourism rentals (13:25-13:45)
Gaël Chareyron, École Supérieure d'Ingénieurs Léonard de Vinci, **Saskia Cousin**, Université Paris Descartes, **Sébastien Jacquot**, Université Paris 1 Panthéon-Sorbonne
The Role of a Data Activist. Why we need data activists when analyzing and resisting short-term rentals impacts (13:45-14:25)
Murray Cox, **Keynote, Founder of the website Inside Airbnb**
 Discussion (14:25-14:40)
- 14:40-16:00 **Short-term rental hosts' regimes of practices**
 Discussant: Anne-Cécile Mermet, EIREST, Université Paris 1 Panthéon-Sorbonne
Living with guests - Understanding reasons for renting out in a mobile society (14:40-15:00)
Natalie Stors, Universität Trier
New trends in the old capital. Policies, practices and strategies in short-term tourism rental in Kyoto, Japan (15:00-15:20)
Magda Bolzoni, University of Turin
Being an Airbnb host, becoming an entrepreneur. Empirical evidence from Lyon (15:20-15:40)
Guillaume Barral, Université Jean Moulin Lyon 3
 Discussion (15:40-16:00)
- 16:00-16:30 *Coffee break*
- 16:30-18:10 **Regulating peer-to-peer tourist accommodation**
 Discussant: Maria Gravari-Barbas, EIREST, Paris 1 Panthéon-Sorbonne
Regulating Airbnb: How cities deal with negative externalities of short-term rentals (16:30-16:50)
Shirley Nieuwland, Erasmus University Rotterdam
Cities versus AirBnB? Comparing regulatory measures and policy instruments dealing with short-term rentals in European cities (16:50-17:10)
Thomas Aguilera, Institut d'Études Politiques de Rennes, **Francesca Artioli**, Université Paris Est-Créteil, **Claire Colomb**, University College London
Is it Effective to Limit the Number of Tourist Apartments Licenses to Address Gentrification? Evidence from Barcelona (17:10-17:30)
Oriol Anguera-Torrell, CETT - Universitat de Barcelona
Airbnb, an informal economy? The implementation of avoidance strategies of the law by Airbnb hosts (17:30-17:50)
Jeanne Richon, Université Paris 1 Panthéon-Sorbonne
 Discussion (17:50-18:10)

18:15-19:30 *Cocktail*

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